

# Luxembourg Advertising Council – Masterclass on Intellectual Property

The Advertising Council of the Grand Duchy of Luxembourg (CPL) and the Commission for Ethics in Advertising (CLEP) have launched a series of Masterclasses in collaboration with Elvinger Hoss Prussen.

In this context, on 31 May 2022, Counsel Emmanuèle de Dampierre, gave a first presentation on the theme "Advertising and Intellectual Property". The audience was composed of advertising agencies, broadcasters and advertisers. In addition to intellectual property and misleading and comparative advertising, Emmanuèle also addressed the rules relating to unfair competition in this area and focused on good practice to be adopted for players in the sector.

For any further information please contact us or visit our website at [www.elvingerhoss.lu](http://www.elvingerhoss.lu).

The information contained herein is not intended to be a comprehensive study or to provide legal advice and should not be treated as a substitute for specific legal advice concerning particular situations.

We undertake no responsibility to notify any change in law or practice after the date of this newsletter.